



L & D Global
Bhubaneswar

FEBRUARY 2025 MONTHLY

WISDOM WAVES



Learning & Development Global

BHUBANESWAR CHAPTER
Bhubaneswar, Dist: Khurda
Collaborating Co-Creating Contributing

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FROM THE DIRECTOR'S DESK..



Dear LnDians,

As we approach the completion of one more successful and enriching year of the L&D Chapter by the end of March 2025, we extend our heartfelt gratitude for your active participation and valuable contributions. Together, we have fostered a strong learning community, driven impactful discussions, and enhanced professional growth.

This journey will further continue with you in 2025-26 and beyond! To ensure uninterrupted access to all upcoming programs, events, and knowledge-sharing sessions, we invite you to renew your membership at the earliest and avail early bird discount. The detailed notification will be released soon. Let's keep the momentum going and make the next year even more impactful!

We would also like to extend our greetings to all our esteemed lady members for the "Women's Day". Looking forward to another year of learning and excellence together!

Best Regards,
Ashok Sahu
Director
L&D Global Bhubaneswar Chapter



A NOTE FROM THE SECRETARY



Dear L&Dians ,
Namaskar !

Wisdom Waves is the platform to showcase our achievements and express our thoughts. As we continue our journey of challenges and opportunities, I would like to thank each one of you for having been a part of this journey in some way or the other .

We , in our pursuit to make a better tomorrow, have planned a number of things and are putting in all our efforts to make them happen . We would request you to come forward with your ideas for the same .

"Hope is a waking dream" - Aristotle

With a hope for a better tomorrow and progress all the way , I would like to sign off .

Jai Hind

Alka Nanda Swain
Secretary



STORY CORNER

DO YOUR NETWORKING NOW, THE SHARING CROW STORY!

CROW is a very proactive bird and is beautiful and handsome - depends upon how you look at it ! Graceful black and grey - black is beautiful! A crow is very street smart and has tremendous survival instinct.

May we suggest you to do this experiment. Take some food and spread it around on the ground. Wait for a couple of minutes and you will find a crow appearing from nowhere. When the crow finds plenty of food, it will start cawing and soon you may have a few more crows having a feast at your expanse! A simple pleasure of life! We know a crow is a thinking bird (Crow, pitcher of water and stones).

A crow understands fully that when he invites other crows to share his 'food find' other crows will reciprocate in a similar situation! In management it is called 'NET WORKING'

When a crow finds food, it calls out for other crows and shares the food. What do we do when we get some information ?

.....Become a Crow.



BOOK REVIEW

The Power of Now – Eckhart Tolle

Tolle emphasizes the importance of living in the present moment rather than being trapped in past regrets or future anxieties. His teachings focus on mindfulness, ego awareness, and spiritual awakening. The book provides simple yet profound insights into how to achieve inner peace. Although philosophical, it offers practical ways to detach from unnecessary suffering. It's a life-changing book for those seeking clarity, joy, and a deeper sense of being.

Number the Stars – Lois Lowry

Set in Nazi-occupied Denmark during World War II, this novel follows ten-year-old Annemarie Johansen as she helps her Jewish best friend, Ellen, escape persecution. The story beautifully captures themes of bravery, friendship, and sacrifice through a child's innocent yet courageous perspective. Lowry's simple yet powerful storytelling makes history accessible and emotional for young readers. The novel highlights the Danish resistance's real-life efforts to save Jewish citizens, making it both educational and inspiring. It's a touching and unforgettable read about the strength of ordinary people in extraordinary times.

Zainab Tashneem

Psychology Major, Sports Management Professional



SPORTS AS A CAREER IN INDIA, DILEMMAS AND CLARITY

During the last decade or so, a lot has been spoken in India about sports as a preferred or an alternate career option. In India career and job always gets more weightage than someone's likes, dreams, passion or some more jargonistic words added to provide more acceptance to the debate between "earning money for living vs following passion for dignity"

In comparison to a few other sports heavy nations, India is still struggling to attract a bigger percentage of young athletes from the society to pursue a more serious Sport from a young age as they more preferably follow the education way. The reason for this could be put on a large extent to the Sport and Government administration that is yet to infuse a thought and belief of acceptance among the parents of young age probable athletes who can become podium finishers if they take a serious route of high end quality practice and coaching of any sport that they feel may be good for them to pursue and excel.

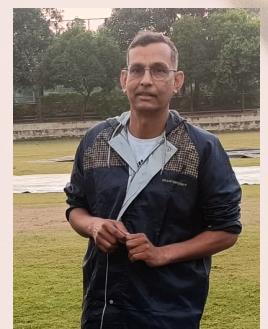
Next comes the most important coaching and selection parameters in sports, as a lot of dreams get shattered at an early age that leaves a long lasting bad impression on other young athletes and makes story of being a victim of the faulty system or a biased coaching personnel. There are many success stories where a coach or a system has given India a bright star and a lot of kids draw inspiration from them but more over the parents and teachers put brakes on these dreams just by continuously citing the negative examples that ultimately kills the spirit of young athletes.

There is always two sides of a coin, similarly India Sports is also marching forward by ever increasing medal tally in Olympics and Asian games etc. that shows the positive intent and growth. Parents are now even more eager to make their kids follow Olympic sports and are ready to invest. This support from parents will increase many folds if systematically the Education department, the Sports Federations and, the Government as a whole can come together and propose a holistic approach to satisfy the query of parents that ultimately allow the young minds to pursue sports.

Shaikh Abdul Rab

Sports Management Specialist

Mob: 94370 41310



Dr. Sanjeev Mahapatra (DIRECTOR, ANAND INDUSTRIAL GASES PVT LTD & TERRABLOCK MACHINERY PVT LIMITED)

Academic Qualifications Mr.Sanjeev Mahapatra is a Post Graduate in Applied Economics with 30 years of work experience in various premier organization in the country. In the Year 2023 June was Awarded the Doctor of Philosophy on Economics of MSMEs in Odisha.

Experiences in Corporate : ORG_MARG :- (1994-2000):- heading the Odisha Operations of Social Research and was working on large scale studies of Govt Of India, World Bank, DFID, Asian Bank and other UN Bodies. **Blackstone Marketfacts, New Delhi:- (2000-2002)** :- Worked as Research Director, heading the Eastern and Northern Operations of this organization, based at New Delhi. UNICEF (2002-2004):- Worked in UNICEF, Bhubaneswar as Consultant Water, Environment and Sanitation in formulating Action Plan for Total Sanitation Campaign Projects and also its detailed Project Implementation Plans and trainings. LEPRO INDIA :- (2004-2008):- Worked as the Programme Coordinator for this International NGO working in the area of Leprosy, HIV/AIDS, Tuberculosis, malaria and Eye Care. TATA STEEL:- (2008-2013-June):- Worked as Head CSR in the Dhanbad Coal belt and subsequently in Joda Iron-ore, Manganese and Ferroplant area of the steel major.

Entrepreneurial Journey: Dr. Mahapatra began his talk by stating he was an accidental Entrepreneur, having taken over the family business on the tragic loss of his brother. At Anand Industrial Gases Pvt Ltd (1981) & TerraBlock Machinery (2013) he handles the companies as its Director. This company started production in 1981. The product is Oxygen Gas used for both Industry and Medical. This company is running successfully and added Liquid Nitrogen Gas, Nitrous Oxide (Anesthesia Gas), CO₂, ARGON etc.

His father was inspired by a visit to an industrial Exhibition in Thailand and soon brought over the technology of TerraBlock Machinery and started the manufacturing of the same in Manchachewar. Handling the Engineering Unit as its Director that specializes in 15 different types of Brick Making Units and Tiles machine. The company in its diversification spree is now making cranes and other tailor made small machineries in the area of Food Processing.

The company is now regularly Exporting Brick making machines to Nepal largely followed by countries like Japan, Australia, Malaysia, Syria, Sri Lanka, Philippines, Bhutan, Qatar, Mauritius, Ghana, Senegal, Sudan, Tanzania, Congo. and Papua Guinea. Awards :The Company has received Certificate of Excellence from " Directorate Of Export Promotion and Marketing MSME Department, Govt of Odisha, consecutively for three years. Recently received Excellence award in Tiny sector from World Trade Centre. The Best Performer Award in Tiny Sector from Utkal Chamber of Commerce and Industries in April-2017.

Social Responsibility: Currently the **Honorary Secretary of Association of Industrial Entrepreneur, Bhubaneswar** and **Honorary Secretary of Utkal Chamber of Commerce and Industry Limited** one of the biggest Association of the State.

Dr. Sanjeev Mahapatra, after walking us through his rich experiences both at organisations and his own enterprises, spoke about the new Business Opportunities that the youth today could focus on which government supports with schemes.



- 1.Tourism – Upscaling the current restaurants and activities at the tourist locations and resorts by the Government
2. Online Marketing and Retailing : focusing on value addition to local products (Gem Portal)
3. Educational Institutes : exploring the National Apprentice Training schemes
- 4.Jute Industry : More focused due to the ban in plastics so opportunities abound
- 5.Solar Power : Emerging and ability to sell the surplus power
- 6.Handicrafts : Not just as is but a lot can be done with value addition and packaging too, being a thrust area one can be innovative by writing to the South Asian embassies
- 7.Cashew Exports : Exploring Odisha's cashew farming and trading
- 8.Waste Management : an increasing profitable venture and more information can be got from DFO offices near Ravenshaw College
9. Food Delivery Concept : Exploring the Dabba wala concept and servicing offices and institutions
- 10.SeaFood Exports : Odisha's rich resources can be tapped for local as well as export.

Dr. Sanjeev, cautioned that small MSME's should not think of expansion as they will be doomed, rather spend time on perfecting products to be marketable in terms of finish and packaging. He also gave an inspiring reference to one such enterprise making drones led by Mr.Bodhisattwa Sanghapriya of IG drones and its current presence on a national level.

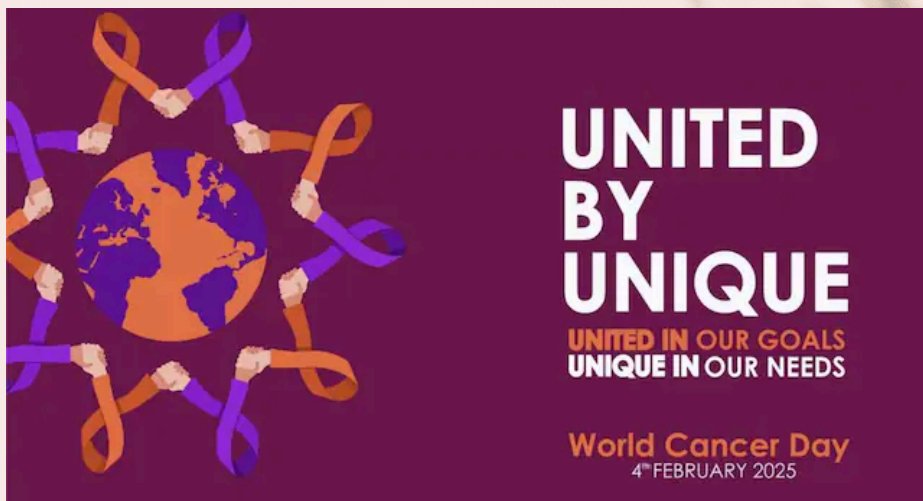
It was an interesting Q & A session with many queries ranging from Gem portal and the 20% mandatory provision for products from Odisha. Talking about how the government interest can prioritise MSME's he quoted the example of Shri J.K.Rath of MEchem and its boats, and how an overnight visit by the then CM Shri Biju Patnaik catapulted the company into solutions for Puri. On the question of farming and finances for Odisha in the absence of angel investors, he spoke about turning the problem to a solution by citing how Bali is the number one contributor to Indonesia's GDP.

The session concluded on discussions broadly on how L&D and UCCI can collaborate together and create a wonderful ecosystem of knowledge share. Dr.Sanjeev Mahapatra was felicitated for his time and inspiring words with a thanks from Ms. Alka Swain, and with memento from Dr.Ashok Sahu and the session ended with a group photo and networking with high tea.



WORLD CANCER DAY: KRITHON 2025

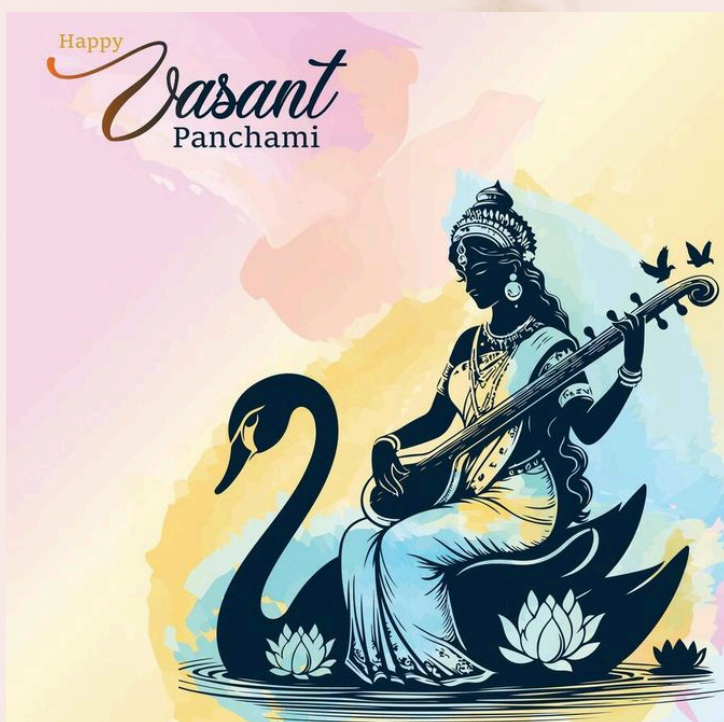
Knowledge Partner: L&D Global Bhubaneswar Chapter



World Cancer Day is observed on February 4th every year to raise awareness about cancer and promote its prevention, detection, and treatment. Let's unite and take action in the fight against cancer



FESTIVALS & IMPORTANT DAYS



1. Ms. Debasmita Tripathy, 4th February
2. Sanjeev k Sahoo, 22nd February
3. Ms. Sharada Bharaty, 27th February



News of the month

1. Participation of L&D Global Bhubaneswar as the Knowledge Partner with KRIAA Foundation.

2. Monthly session by Dr. Sanjeev Mahapatra on the topic "New Age Business Opportunity" on 28th Feb'25 at RCM College Bhubaneswar.

Wisdom Waves Contributions

Please send your writings for Wisdom Waves before 20th of each month at editorlndbbsr@gmail.com or to Mr Shaikh Abdul Rab on his whatsapp number 9437241310

We are excited to announce that here after in all our forthcoming Wisdom Waves , advertising space will be available for business and individuals who wish to promote their product or services. With a wide-reaching audience of professionals in L&D community, this is an excellent opportunity to gain visibility and show case your offerings. Available advertise option include :

1. Full Page: ₹5000.00
2. Half Page: ₹ 3000.00
3. Quarter Page= ₹ 1500.00

We also have discounts for 12 months, six months and three months advertisement at one go. The advertisement material and the payment must reach us in advance prior to publication of the advertisement. For further details and discounts, you may please contact Secretary L&D Global Bhubaneswar Chapter through :

Email id: lndglobalbbsr@gmail.com
Mobile: +917853039290

Office Bearers

- Founder – Mr.Surya Prakash Mohapatra
- Director – Dr. Ashok Kumar Sahu
- Secretary – Ms. Alakananda Swain
- Treasurer – Ms. Sujata Singh
- Monthly Meet Coordinator – Mr. Soumen Mitra
- Media in Charge – Shaikh Abdul Rab
- Editor – Zainab Tashneem

Address:

Contact Ms. Alka Nanda Swain, Secretary L&D Global Bhubaneswar Chapter
+91 78530 39290



Dear Members,

Hope all of you are doing good. It's time to renew our annual membership. Let us all come together and make our presence felt and be a part of this knowledge sharing world. Sharing the membership form. The form shared has 2 options , one for the already existing members & the second for the new members who would like to join us this year. As always, we have an early bird offer of Rs1000/- till 15th of April 2025, after which it will be Rs1500/-.

Looking forward to an impactful and an ever cherishing journey with you all. https://docs.google.com/forms/d/e/1FAIpQLSdY-_GVtNw_YqDynW7SdE9lPWaS0GPPvRGcgR-k2JZfhjJKQ/viewform?usp=header

Thank You

